



## COUNCIL FOR NATIVE HAWAIIAN ADVANCEMENT

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### **HAWAIIAN WAY FUND WEB SITE LAUNCHED**

Honolulu, HI – The Council for Native Hawaiian Advancement (CNHA) launched its Hawaiian Way Fund Web site: [www.hawaiianwayfund.org](http://www.hawaiianwayfund.org).

“We’re excited about taking the Hawaiian Way Fund to the World Wide Web to expand opportunities and inspire philanthropic giving to things Hawaiian,” said Robin Danner, CNHA President & CEO. “The Web site allows us to celebrate our community-based Partner Recipients and share the amazing work they do with a much broader audience.”

CNHA’s Hawaiian Way Fund is a donor and work place giving campaign created to maximize donor resources to support organizations focused on cultural knowledge, values and practices in the delivery of education, affordable housing, healthcare, environment and economic development. Donors are able to contribute through one time pledges or if their employers operate a work place giving program, directly through payroll deduction.

“Many individuals, including visitors to Hawaii, have expressed an interest in supporting Hawaiian culture, language and communities. Through the Hawaiian Way Fund, their donations directly impact multiple nonprofits organizations that incorporate indigenous knowledge from our islands in service to others. It’s an easy way to help Hawaiians continue to share our rich tradition of culture, language and aloha. It’s these things and more that make Hawaii a great place to live,” Danner added.

CNHA is a national, member-based nonprofit organization dedicated to promoting community development in Native communities. For more information, please call 808.521.5011 (toll free at 800.709.2642) or visit [www.hawaiiancouncil.org](http://www.hawaiiancouncil.org).

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