



COUNCIL FOR NATIVE HAWAIIAN ADVANCEMENT

33 South King Street, Suite 513, Honolulu, Hawai'i 96813
Tel: 808.521.5011/800.709.2642 • Fax: 808.521.4111/800.710.2642
www.hawaiiancouncil.org

FOR IMMEDIATE RELEASE:

March 21, 2005

CONTACT:

Rhonda Funn 808.521.5011
rhonda@hawaiiancouncil.org

**NATIVE HAWAIIAN COMMUNITY DEVELOPMENT PROGRAMS TO BENEFIT FROM
NCL'S GALA FUNDRAISER CRUISE**

(Honolulu, HI) - The Council for Native Hawaiian Advancement (CNHA) is one of three local charities participating in the Norwegian Cruise Line (NCL) overnight Gala Fundraiser cruise on Friday, July 22, 2005.

The charity cruise is part of the inaugural festivities for the arrival of NCL's second U.S.-flagged ship, the Pride of America. This new ship, which will be based year-round in Hawaii, is the first new U.S.-flagged cruise ship in nearly 50 years and showcases a "Best of America" theme.

100 percent of all CNHA-designated sales will benefit Native Hawaiian community development initiatives. "NCL has created an important opportunity for individuals to support critical and vital community programming all across the state," said Robin Danner, CNHA's president and CEO. "We are proud to be working with NCL and are excited to dedicate the funds raised to initiatives that promote Native Hawaiian cultural approaches to community solutions in Hawaii."

In addition to CNHA, the charities of Child and Family Service and Kapiolani Children's Miracle Network are participating in the Gala Fundraiser. "Our first two cruises raised more than half a million dollars for local charities," said Robert Kritzman, NCL's executive vice president and managing director of Hawaii Operations. "Hawaii is our home and we are proud to partner with these organizations, which make such important contributions every day. We look forward to continuing and growing our partnerships with them," Kritzman added.

Prices for the overnight gala are per cabin and are as follows:

~~Inside Cabins \$300~~ SOLD OUT
Outside Cabins \$500 ALMOST SOLD OUT
Balcony Cabins \$700
Family Suites \$1,000
Penthouse Suites \$1,250
~~Deluxe Penthouse Suite \$1,500~~ SOLD OUT

-more-

Cabin prices include **all food and beverages** for two people (except the Penthouse Suites which accommodate up to 4 people) and all available amenities, including a sail away cocktail party, live entertainment, comedy show, show bands, a variety act and much more! CNHA has many supporters who really enjoyed last year's cruise. Many of them called and reserved their cabins before they were advertised so that all of CNHA's Inside Cabins and its Deluxe Penthouse Suite were sold out by the first day that CNHA advertised them.

The Pride of America will depart from Aloha Tower on July 22 at 4:00 p.m. and return at 6:00 a.m. on July 23. Guests will be able to enjoy restaurants with diverse flavors ranging from Italian to Pacific Rim, and ten lounges featuring open bars, live music and dancing.

Cabins are limited. Reservations are accepted on a first-come, first-served basis. All cabins must be reserved and paid for by April 15. For more information about NCL's Gala Fundraiser, please call CNHA at 808.521.5011.

NCL Corporation is headquartered in Miami, Florida, with a fleet of 14 ships in service and under construction. The corporation oversees the operations of Norwegian Cruise Line, NCL America, and Orient Lines. For more information on NCL, visit www.ncl.com.

The Council for Native Hawaiian Advancement is a national, member-based nonprofit organization dedicated to promoting community development in Native communities. For more information, please call 808.521.5011 (toll free at 800.709.2642) or visit www.hawaiiancouncil.org.

###