



Hulihia Ke Au

THE TIME FOR CHANGE IS NOW

COUNCIL for
NATIVE HAWAIIAN
ADVANCEMENT

OCTOBER 1, 2021 - SEPTEMBER 30, 2022

THE TIME FOR CHANGE IS NOW

*"Hulihia ke au,
ka papa hōnua o kona moku."*

The above is the title and opening line to a Hulihia chant. Hulihia chants are a group of mele that Dr. Pualani Kanahale defines as "a group of chants describing volcanic eruptive phases which begin with this word [Hulihia]." When we makawalu, look from multiple perspectives, the Hulihia chants describe what is going on in society as well as the environment. The definition of the word Hulihia is "overturned, a complete change, overthrow, turned upside down". We are in a Hulihia right now. A seismic shift is occurring in Hawai'i. As we write this annual report, the largest active volcano on earth, Mauna Loa, is awakening. So to are the people of Hawai'i.

The end of 2021 going in to 2022 was a landmark year for CNHA and all of Hawai'i. The uncertainty brought about by COVID in 2020 caused people around the world to reflect on the things that are important for the well-being of humanity and our planet. Here at CNHA, we knew that radical shifts needed to happen. Hawai'i, our homeland, could not continue on the path that it was on. We needed to make bold moves to strengthen our economic foundation in small and big ways.

Join us as we look back on this very pivotal year from October of 2021 to September of 2022.

OUR MISSION

The Council for Native Hawaiian Advancement (CNHA) is a member-based 501(c)3 non-profit organization with a mission to enhance the cultural, economic, political, and community development of Native Hawaiians. As a national network of organizations and individuals working to advance Native Hawaiians and all Hawai'i, CNHA is a strong voice on public policy. CNHA also operates a loan fund, delivers capacity building services, fosters leadership development, and has convened the Annual Native Hawaiian Convention for 20 consecutive years.

Headquartered in Kapolei, CNHA is a Native Community Development Financial Institution (CDFI) certified by the U.S. Treasury department and a HUD-Certified Housing Counseling agency. We provide access to capital, financial education, and individualized financial counseling services with a focus on low and moderate-income families. CNHA serves as a National Intermediary, providing grants and loans targeting underserved communities in Hawai'i.



Aloha e ka lāhui,

Like many in Hawai'i, Wai'anae native Gabriel Naone, 34, was forced to re-evaluate the financial security of his 'ohana during the pandemic. How solid was their financial foundation? Would they be okay? Yes, he had a solid job as a carpenter. But as COVID-19 flipped the world upside down, the father of four did not want to take anything for granted. Gabriel had driven water trucks at work sites, so he thought the Council for Native Hawaiian Advancement's (CNHA) new Commercial Driver's License (CDL) Program might be a good fit.

Naone graduated from CNHA's first CDL program in September 2021 and was later able to earn his CDL-A license.

"I am thankful for this program," said Naone. "With the CDL, if the carpenter side goes slow, then me and my family; we can still have income. This will open more doors for me."

While the pandemic was challenging for everyone, it also brought critical opportunities to re-think how we can transform Hawai'i to better support its people.

The theme of this year's annual report is *Hulihia ke au*, in recognition that the pandemic triggered a turning point for our community. Our people are calling for change. Our parents' problems cannot be passed down to our grandchildren. Hawai'i must have a new path forward.

This annual report details CNHA programs and services that helped so many manage immediate emergencies while also assisting to set stronger foundations to ensure a more secure future. Importantly, CNHA provided kōkua not only to Native Hawaiians, their businesses, and programs but also administered initiatives that supported all Hawai'i residents. For example, CNHA helped disburse more than \$131 million in federal emergency relief funds to nearly 16,000 Hawaiian and non-Hawaiian households since the start of the pandemic.

Then there's our Hawaiian Trades Academy, which offers courses in policing, fire fighting, solar installation and CDL training. The program served 93 students, impacting 372 household members. Our Certified Native Community Development Financial Institution (CDFI) has issued more than \$15 million in loans since its inception.

Also consistent with the spirit of *Hulihia ke au*, CNHA has turned its attention to helping to bring about the transformation to Hawai'i's visitor industry that residents have long called for.

Our culture, 'āina, and community have long represented the backbone of the tourism industry. Tourism must contribute to the perpetuation of our traditions. It must contribute to the regrowth and regeneration of our 'āina. But most importantly, it must provide meaningful economic opportunities for our local families so they can stay in Hawai'i and imagine a future for their 'ohana.

CNHA and its Kilohana Collective are humbled that the state Hawai'i Tourism Authority entrusted us to help deliver its vision of a regenerative model for tourism which embraces and supports our culture and community, and gives back more than it takes. We mahalo the HTA board and staff for their confidence in CNHA and the Kilohana Collective team.

We look forward to sharing more about how our exciting work in the visitor industry will complement our existing programs and ultimately contribute to a *Hulihia ke au* that will better Hawai'i.

J. Kūhiō Lewis
Chief Executive Officer
Council for Native Hawaiian Advancement





Kūhiō Lewis
Chief Executive Officer



Mehanaokala Hind
Senior Director, Community
Programs



Leilani Garner
Chief Operating Officer



Ian Pumaras
Chief Financial Officer



Sterling Wong
Senior Director, Advocacy &
Communications



Nick Carroll
Chief of Staff



Andrew Recktenwald
General Counsel

BOARD OF DIRECTORS

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Amy Kalili
Makaula

Michelle Kauhane
Hawai'i Community Foundation

Kevin Chang
Kua'āina Ulu 'Auamo

Miki'ala Lidstone
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Directors

Adrienne Dillard
Kula No Nā Po'e Hawai'i

Jeff Gilbreath
Hawaiian Community Lending

Andrew Ah Po
Kānaka Maoli O Kaleiponi, Inc

Makalika Naholowa'a
Native Hawaiian Legal Corporation

2022 a year of growth

See how CNHA has brought change to our community through our programs.

ADVOCACY

CNHA Advocacy helped secure \$1B in funding for Native Hawaiians in the 2022 Legislative Session:

- \$600M to support DHHL
- \$330M to settle Kalima case
- \$50M+ to OHA
- \$15.6M to Native Hawaiian Programs
- \$3M in GIA for CNHA members

\$1,000,000,000+
in legislative funding for Native Hawaiians

CNHA LOAN FUND

- \$5.6M in new Lending Capital secured
- 36 new loans delivered, totaling \$3.4M
- New Debt Consolidation Product launched, with nearly \$400,000 deployed to borrowers increasing disposable income for over 20 households
- Over \$1.5M in separate Home Construction loans awarded to 4 families residing on Hawaiian Homestead
- Loan Fund Program maintained EXCELLENT delinquency rate, currently below 2%

\$10,000,000+

E OLA AWARD in total loan capital to date

- 341 nominations
- June 5-11, 2022: 'Ōiwi Leadership Week, awardees highlighted across CNHA's social media
- Convention banners designed with awardee profiles displayed along Kalākaua Avenue
- Special E OLA presentation at Convention

340+
leaders awarded

HAWAIIAN TRADES ACADEMY

- \$615,000 in grant funding obtained
- 5 academies completed on O'ahu - 3 CDL, 2 Solar Installation
- 372 household members impacted, 93 students serviced
- 76 graduates - 49 CDL academy, 27 Solar academy

1,900+
households impacted to date

\$130,000,000+
in relief assistance to date

RELIEF ASSISTANCE

During FY 2022 CNHA disbursed over \$77,000,000 in relief assistance:

CITY & COUNTY OF HONOLULU

- \$68M administered in Rental Assistance funds from the U.S. Department of Treasury
- \$15M additional allocated from the City from the State and Local Fiscal Recovery Funds to continue to provide Rent and Utility Relief

DEPARTMENT OF HAWAIIAN HOME LANDS

- 1,225 households positively impacted
- Over \$9.4M in assistance disbursed
- Native Hawaiian Rent and Utilities Assistance Program exhausted all funds

O'AHU HOMEOWNERS ASSISTANCE FUND

- 132 households positively impacted
- Over \$1.2M in assistance disbursed

HOUSING & FINANCIAL COUNSELING

- 42 Financial Empowerment workshops conducted for DHHL Native Hawaiian-Rent & Utilities Assistance Program and Hawaiian Trades Academy
- 346 clients served

400+
housing clients served to date

KŪHANA BUSINESS PROGRAM

- \$65,000 in cash awarded
- \$17,500 in technical assistance awarded
- 4 cohorts completed
- 66 companies served
- Partnership with Kamehameha Schools for second food systems edition cohort
- Partnership with Spectrum/Spectrum Reach with fully produced commercial & 3-months airtime

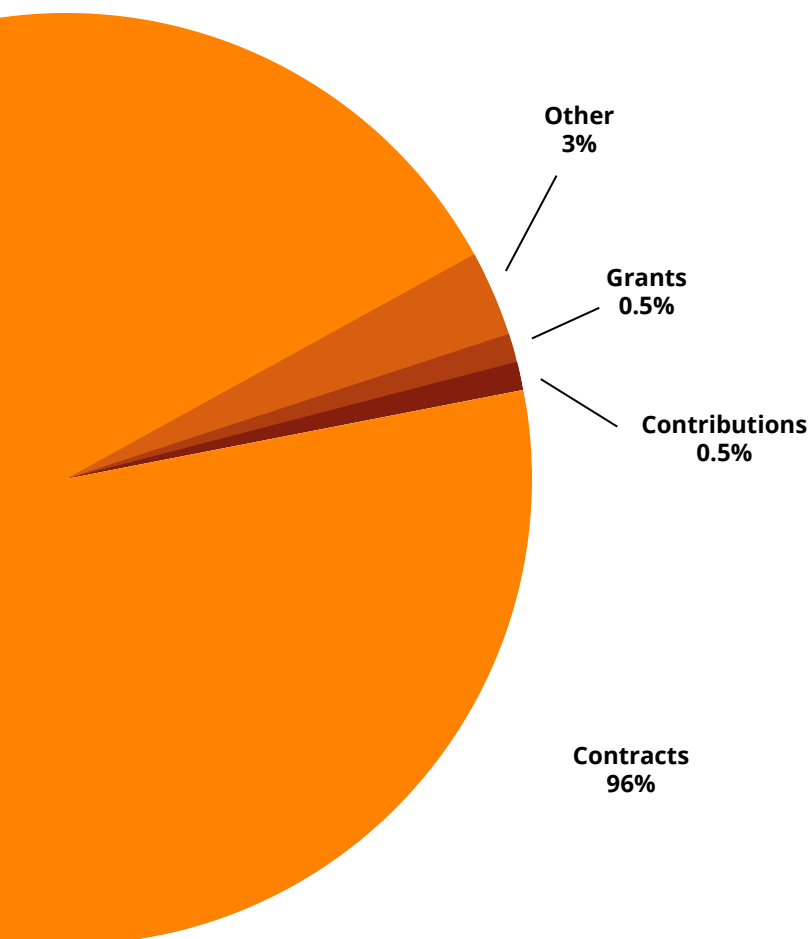
\$750,000+
in capital funding to date

POP-UP MĀKEKE

- Gross Revenue \$1,154,662.85
- 51,497 products sold

\$3,500,000+
in Pop-Up Mākeke sales to date

FY 2021 Fiscal Year Revenue Distribution



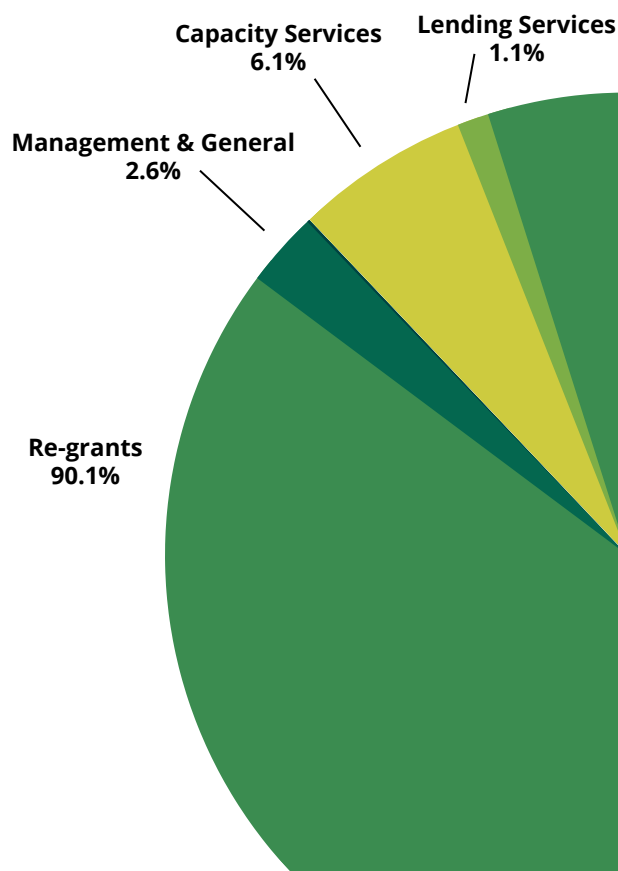
CNHA remained resilient and successful throughout FY 2021, posting an increase of over 500% in revenues compared to FY 2020's performance. This was buoyed primarily by increases in contracts from various levels of government, particularly those mentioned above.

Preliminary, unaudited numbers for FY 2022 indicate year-over-year growth and expansion in revenues and associated programs and services. For most of the fiscal year, the organization was tracking to finish at between \$80 to \$100 million in total revenues, and between \$75 to \$95 million in total expenses.

CNHA completed its fiscal year (FY) 2021 with over \$73 million in total revenues against \$71.9 million in total expenses. Contracts with the City and County of Honolulu, the State of Hawai'i, and the Department of Hawaiian Home Lands (DHHL), for the administration and disbursements of COVID-related relief funds, constituted the bulk of the revenues. Sales from Pop-Up Mākeke, contributions and/or grants from donors, and other sources of income made up the rest.

Ninety percent (90%) of total expenditures was related to running a successful emergency financial assistance program. This included direct payments to cover rents, mortgages, and rents on behalf of beneficiaries. Six percent (6%) was devoted to community capacity building services, which included, amongst other things, education and training, re-granting to non-profit organizations, outreach, cultural promotion, and leadership development. About a percent (1%) was spent supporting and running the loan fund.

FY 2021 Expenses Distribution

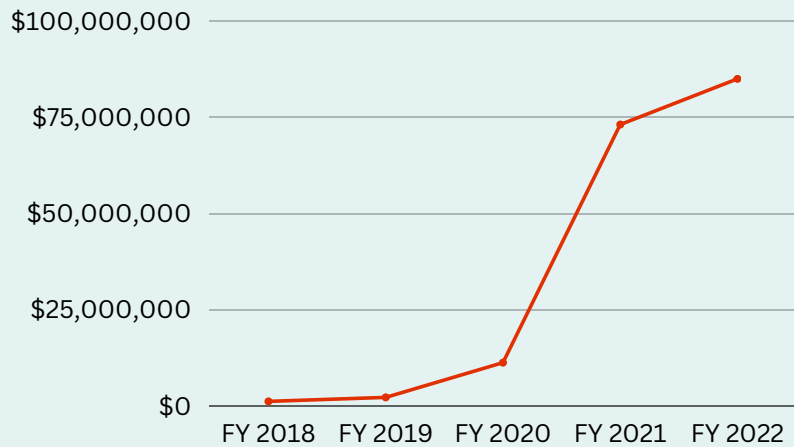


REVENUE COMPARISON

CNHA has seen substantial growth in revenue in recent years:

- FY 2018: \$1,239,690.00
- FY 2019: \$2,276,988.00
- FY 2020: \$11,301,237.00
- FY 2021: \$73,127,419.00
- FY 2022: \$85,000,000.00

FY 2022 is estimate and pending audit.



Kauluakoko, CNHA's four commercial units located at Ho'opili in 'Ewa Beach, O'ahu

ASSET MANAGEMENT

The Assets team oversees assets that are owned, leased, and subleased by CNHA, such as retail and commercial holdings, residential units, and for-profit opportunities, as well as, maintain and increase revenue and asset values through identified efficiencies in the oversight of CNHA's real estate assets, operational assets, and financial records. CNHA currently has over \$6,000,000 in assets.



Hale Manakō Affordable Housing Project located in Wahiawā, O'ahu

OUR PROPERTIES

Hale Manakō Affordable Housing Project (Wahiawā)

- 10 units
 - 8 One-Bedroom, 2 Two-Bedroom

Acacia Apartment (Pearl City)

- 1 Three-Bedroom

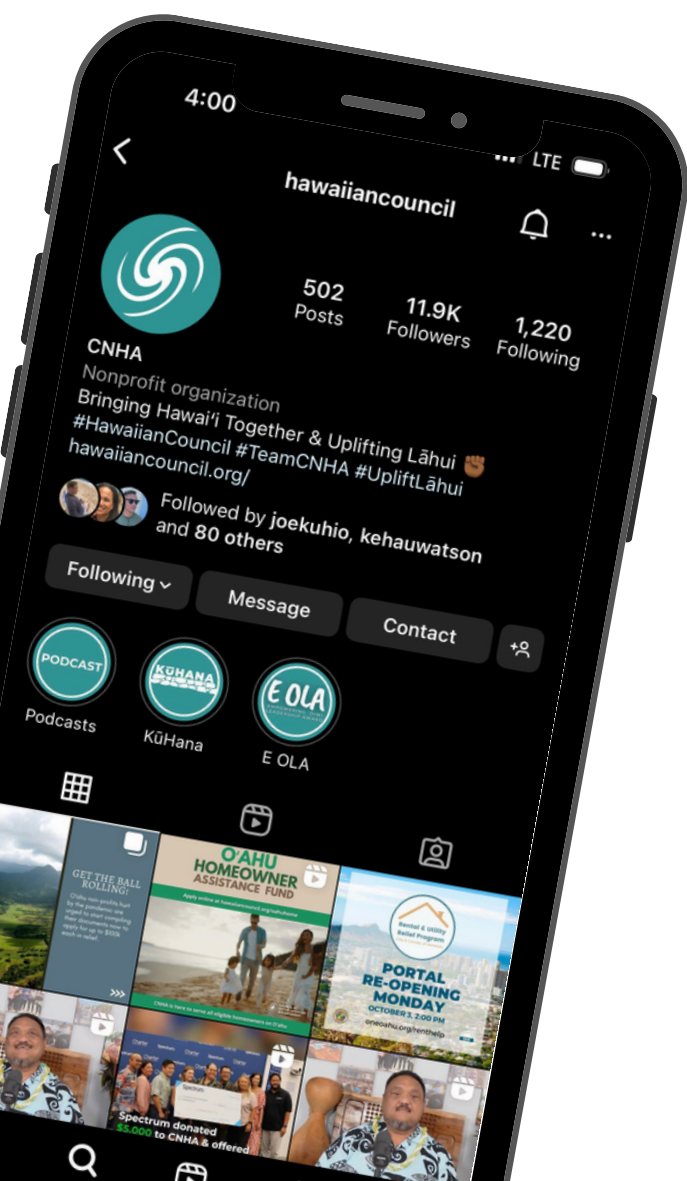
Kauluakoko Units (Kapolei/'Ewa at Ho'opili)

- 4 Commercial Units

MEMBER SERVICES

As a member-based organization, CNHA continues to promote the benefits of membership out in the community, encouraging outreach and civic engagement. Our membership consists of individuals (Kanaka), non-profits (Hui Manawale'a), businesses (Hui Kumuloa'a), and Ali'i/Native Hawaiian Trusts, and members are located throughout the world. All members, Native Hawaiian or not, align with the mission of CNHA to uplift lāhui. Amongst the many benefits of being a member, is the value of being part of our growing and expansive network.

CNHA Member Hawai'i Public Health Institute's Sustainable Food Garden Blessing at the CNHA Headquarters in Kapolei, O'ahu



Through various partnerships within CNHA programs and throughout the community, membership has more than doubled over the last year. Members engage via monthly Zoom meetings and face-to-face at various events held at Ka Makana Ali'i Mall, the Phillipine Consulate, UH Mānoa, Kalaniho'okaha Learning Center, and our Annual Native Hawaiian Convention.

In FY 2022, there were 858 total members.

OUR ONLINE AUDIENCE

In addition to engaging in-person with our community, CNHA continues to expand its reach online through our various social media channels. In FY 2022, CNHA has grown its online audience both on social media and its website by creating engaging digital media content. Most recently, the organization has ventured into TikTok and podcasting platforms. Here are our subscribers and followers as of FY 2022:

@hawaiiancouncil

- Facebook – 12,588
- Instagram – 11,900
- Twitter - 678
- Tiktok - 450
- YouTube - 352
- LinkedIn - 665

@popupmakeke

- Facebook – 8,353
- Instagram – 9,249
- Twitter - 69
- Tiktok - 21
- YouTube - 69



Aloha 4 Tonga

GIVING THROUGH THE HAWAIIAN WAY FUND

As a member-based non-profit, our goal is to connect our lāhui through partnerships, networking, and collaborations to advance the Native Hawaiian community. In doing so, our Member Services also manages the Hawaiian Way Fund which supports various donation campaigns, sponsorships, and other causes.

The purpose of the Hawaiian Way Fund is to enhance the well-being of Hawai'i through community-based initiatives founded on Hawaiian culture, knowledge, and traditions. It is a unique cultural and community development fund that connects everyday individuals to the power of Hawaiian culture.

HIGHLIGHTS

- 10 donation campaigns hosted
- \$358,881 distributed in fiscal sponsorships
- Over two dozen CNHA Hui Manawale'a members benefited from donor choice designations
- Various causes supported: education, Tonga relief efforts, local artists traveling to New York Fashion Week, iwi kūpuna repatriation efforts, and many other causes that align with the mission of the Hawaiian Way Fund.

ALOHA 4 TONGA CAMPAIGN

Our Aloha 4 Tonga Campaign, in conjunction with some of Hawai'i's favorite radio personalities and other community leaders, raised nearly \$150,000. Through generous check donations and on-line giving using various social media channels, we were able to send help for our cousins who suffered from the catastrophic volcanic eruption in Tonga.

EA ECOVERSITY

As a recipient of a \$5,000 award via CNHA's "Pitch It" Campaign, EA Ecovercity was able to double this award through our on-line donation platform. CNHA challenged its members and audience to match their award for this educational effort and was able to send a check of over \$10,000 to support their initiatives.

COLETTE MACHADO SCHOLARSHIP

Our wahine koa, Colette Pi'ipi'i Machado, champion for Moloka'i with a heart full of aloha, passed into the leina on May 23, 2022. In her lifetime, Colette overcame financial hardship and racial prejudice to become one of the most influential and respected leaders of our Lāhui. The Colette Machado Scholarship will support Native Hawaiian TRIO students pursuing higher education.



EA Ecovercity

Pop-Up Mākeke (PUM) is a centralized online marketplace that has supported over 400 Hawai'i businesses. Over the past fiscal year, PUM has brought its products to life through vignettes and television shows featured on KHNL, KGMB, K5, Telemundo, and social media. Since its start in 2020, PUM has made over \$3,500,000 in sales and sold more than 250,000 products.

Pop-Up Mākeke was held at the 2022 Native Hawaiian Convention. It was a good trial run for operating an in-person pop-up, and we are now exploring the potential to do this on a larger scale. Additionally, we are assembling a digital media campaign that will be aimed at increasing customer base outside of Hawai'i.



Pop-Up Mākeke's first in-person pop-up event, held at the 2022 Annual Native Hawaiian Convention in Waikīkī, O'ahu



Pop-Up Mākeke show host McKenna Maduli and Native Hawaiian designer Kini Zamora at his workshop in Halawa, O'ahu.



changing lives changing lives changing lives

The impact of the pandemic resulted in many families falling behind with their mortgage payments and other housing related expenses that resulted in the possible foreclosure of their homes. Residents who found themselves in this situation were urged to apply for relief funds to receive financial assistance, mortgage counseling, legal services or other resources. CNHA is humbled to help support Hawai'i's families during these challenging times.

'Ohana Asuega-Aso'au

"Our 'ohana is beyond grateful & appreciate everything this program has assisted us with! We had breathing room to catch up with bills and it helped us get back to normal day to day living!"

'Ohana UtaWillets

"This program is/was an amazing blessing for my 'ohana. The relief that this program provided for my 'ohana is really indescribable. Being a Mother of 5 and taking care of my in-laws I was able to do so while a lot of other families struggled during the Pandemic thanks to this Program. Also I want to give a HUGE thanks to my worker Lorrie for her amazing communication throughout this whole year."

'Ohana Pilialoha

"It help our family to put food on the table and pay our utility bills because we didn't have to stress about paying the rent. We are very thankful for this program and without the assistance we would be in a bad situation."

DEPARTMENT OF HAWAIIAN HOME LANDS ASSISTANCE PROGRAMS

The Department of Hawaiian Home Lands (DHHL) Assistance programs, made possible through a great partnership between CNHA and DHHL, provided much-needed relief funds to help the Native Hawaiian community.

- 1,225 families were assisted with their rent and utilities
- The Native Hawaiian Rent and Utilities Assistance Program exhausted all funds
- CNHA disbursed over \$9.4 million in assistance
- As of the close of FY 2022, applications were still being accepted for the DHHL Rent Relief Program and the DHHL Mortgage Assistance Program

CITY AND COUNTY OF HONOLULU RENT AND UTILITY RELIEF PROGRAM

CNHA is a sub-awardee of the City and County of Honolulu, and through their Rent and Utility Relief Program we administered \$68 million in Rental Assistance funds from the U.S. Department of Treasury. The City allocated an additional \$15 million from the State and Local Fiscal Recovery Funds to continue to provide rent and utility relief.

CNHA is engaged with Purple Mai'a to create an online platform to connect people with service providers to address their various housing or assistance needs.

O'AHU HOMEOWNERS ASSISTANCE FUND

The O'ahu Homeowners Assistance Fund (HAF) assists homeowners with mortgage, mortgage arrear, utilities, utility arrear, homeowners insurance, HAO fees, housing counseling services and legal services.

The O'ahu HAF began accepting new applications in August 2022 and has worked with over 40 banks across the nation to secure lender servicing agreements.

CNHA has led the charge in training local banks to use the Common Data File to safely and securely communicate sensitive data between us and lending institutions.



hulihia ke au

HAWAIIAN TRADES ACADEMY

The Hawaiian Trades Academy (HTA) is a workforce development program that prepares students for trade careers with the goal of attaining higher-paid employment. Through accelerated courses, participants develop trade skills, engage in field training, learn test-taking strategies and interview skills, and receive mentoring from leaders to make them stronger, more attractive job candidates. In FY 2022, the HTA completed three Commercial Driver's License and two Solar Installation academies on O'ahu. In total, the program serviced 93 students with an impact to 372 household members.



Hawaiian Trades Academy O'ahu CDL-A Licensing Program Cohort 4 Graduates

KŪHANA BUSINESS PROGRAM

The KūHana Business Accelerator Program is made to advance small business capacity by helping entrepreneurs get clear on their objectives to write a business plan and develop a business pitch for which they can use for seeking capital growth. Participants gain networking opportunities and technical assistance. In FY 2022, KūHana completed four cohorts, serving 66 companies, and disbursed a total of \$82,500 in cash and technical assistance awards. Since the inception of the program in 2019, KūHana companies have gone on to acquire approximately \$750,000 in funding.



KūHana Business Program Cohort 9 Graduates

EMPOWERING 'ŌIWI LEADERSHIP AWARD

CNHA partnered with Kamehameha Schools to elevate and support the development of our emerging 'ōiwi leaders in our community through the Empowering 'Ōiwi Leadership Award (E OLA). This recognition, along with a monetary award, is given to Native Hawaiians who exemplify leadership qualities and are engaged in their community. Through E OLA, we elevate the profiles of these leaders by sharing their stories on social media, at our Native Hawaiian Convention, and print and television media. A total of 341 nominations were received since the program launched in September 2021. View the Look Book at oiwileaders.com.



E OLA Awardees M. Wai'ale'ale Sarsona (left) and Li'i Sarsona (right)

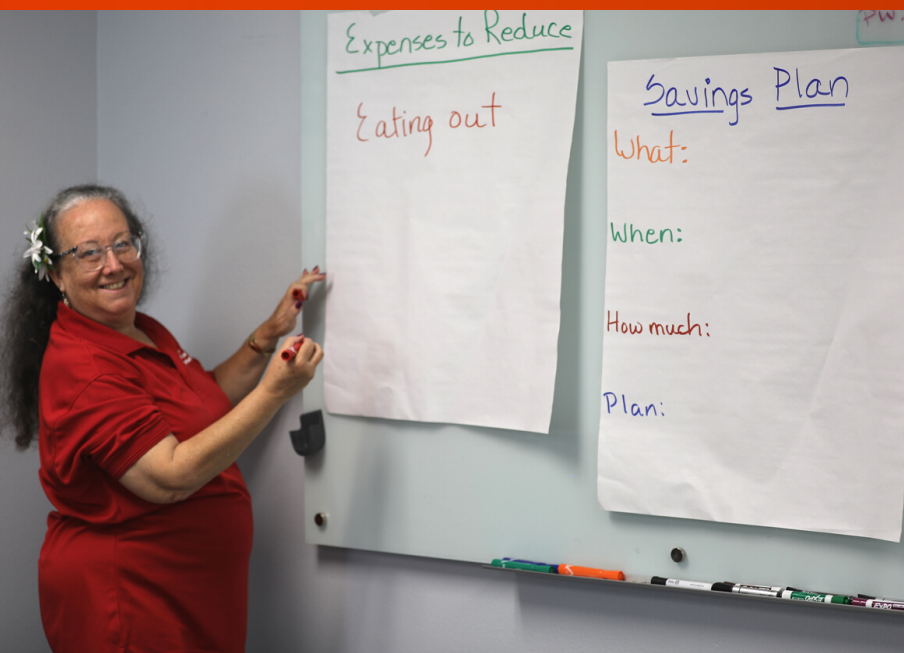


CNHA Business Loan Recipient Kawehi Correa (owner of Aloha Mortuary) and team

CNHA LOAN FUND

CNHA's Loan Fund at the end of fiscal year 2022 stands at over \$10 million. Our loan fund continues its support in extending loan capital to small businesses and families. In FY 2022, the Loan Fund delivered a total of 36 (new) loans for a combined dollar amount of \$3,415,141. This lending activity is comprised of the following loan products: Small Business, Home Construction & Repair, and Debt Consolidation loans. The Loan Fund also secured \$5,576,265 in new Lending Capital in grants and loans. Overall, the Loan Fund Program's (active) Lending Portfolio consists of 99 loans, totaling \$6,044,793 delivered. Since July 2009, CNHA delivered a total of 484 loans, totaling \$14,630,159.

Additionally, the Loan Fund provided \$500,000 in Lending Capital to the City's ESG Rapid Re-Housing Program to house 300 homeless families and individuals for 12 months. This program (launched in 2021) was extended into FY 2022 and currently all program participants are being awarded Housing Vouchers to further stabilize their housing needs. In response to the global pandemic, Loan Fund participated in the Small Business Administration's Paycheck Protection Program (PPP) and delivered \$503,967 to businesses recovering from the pandemic. The program closed out in late 2021.



HUD Counselor Nancy King leading a Financial Empowerment Class

HOUSING COUNSELING & FINANCIAL EMPOWERMENT

The Housing Program provides services, including group financial education and one-on-one housing counseling, that target the needs of low- and moderate-income families in Hawaiian communities. The goal is to integrate financial education into CNHA's various programs, like Relief Assistance and the Hawaiian Trades Academy, to provide wraparound services. In total, 37 financial empowerment (FE) workshops were conducted for DHHL Native Hawaiian-Rent & Utilities Assistance Program with 278 clients served, and five FE workshops conducted for the Hawaiian Trades Academy with 68 clients served.



O'AHU GOOD FOOD PLEDGE

In September 2022, CNHA, alongside the City and County of Honolulu, Hawai'i Public Health Institute, Kamehameha Schools, and Punahou School, took the O'ahu Good Food Pledge to work toward more sustainable purchasing practices, starting by supporting local growers, ranchers, and manufacturers. Through this program, the City will encourage other institutions to join by signing the Pledge to support a more resilient Hawai'i. The initiative was coordinated through CNHA's Community Affairs, Member Services, and Community Programs teams.



VISITOR INDUSTRY CHARITY WALK & ALOHA FESTIVALS FLORAL PARADE

CNHA participated in the Hawai'i Lodging & Tourism Association's 2022 Visitor Industry Charity Walk in Waikīkī. The statewide fundraising event is held annually across the major islands and supports hundreds of local charities, non-profits, and community organizations throughout the state.

CNHA was proud to host Hawai'i's very own 2022 Little League World Series Champions at the Aloha Festivals 74th Annual Floral Parade that ran through Waikīkī. Aloha Festivals is the largest Hawaiian cultural celebration in the U.S. and is celebrated statewide.



MELE AT THE MALL

Throughout the year, we celebrate and remember our ali'i and how their lives and the work they did continue to impact our community. In celebration of Prince Kūhiō Kalaniana'ole's birthday, CNHA hosted a series of weekly mele and hula concerts at Ka Makana Ali'i Mall throughout the month of March. CNHA programs and members were present to share information and resources about their services.





SOLARIZE WAI'ANAE

CNHA, Hawai'i Energy, and the City & County of Honolulu Office of Climate Change, Sustainability and Resiliency (CCSR), and others will co-create the launch of a new Solarize O'ahu pilot project. CNHA's job is to facilitate community-centered virtual and in-person meetings, as well as attend neighborhood board meetings, Native Hawaiian homestead association meetings, and other invitations to engage with community members and groups, which started in December 2021 through June 2022.

The Solarize initiative is continuing at a slower pace in Wai'anae, mainly because community members have requested to be a part of the RFP step and because the electric grid in Wai'anae is more complicated than other areas on O'ahu.

The project was presented at this year's Annual Native Hawaiian Convention, where Wai'anae Community members and our partners were able to share information and get people interested in Solarize efforts throughout O'ahu.

KANAKA MAKUA

CNHA worked with a dozen Native Hawaiian-serving programs (charter schools, enrichment programs, etc.) and a select group of their students to provide a civic engagement module for 'ōpio at the 2022 Annual Native Hawaiian Convention. This module is modeled after the Native Rights course delivered by OHA/Ka Huiiao at the Boards and Commission trainings.

A day long 'Aha 'Ōpio was conducted at the Convention with 120 kumu and haumāna in attendance. This was the first in upcoming events to be held for 'ōpio to participate in building their skillset in civic engagement.

The Kanaka Makua 'Aha 'Ōpio at the 2022 Annual Native Hawaiian Convention in Waikiki, O'ahu



LEGISLATION

The CNHA Advocacy team is responsible for developing and identifying policy priorities that significantly affect the Native Hawaiian community. These policy priorities are coordinated with CNHA members on specific subject matter areas.

LEGISLATION

Below is a list of priority issues CNHA's Advocacy Program submitted testimony on:

- Affordable housing (Resolution 22-3, update on the City's Affordable Rental Housing Report)
- Homelessness (Resolution 22-2, update on City's Homeless Action Plan)
- Bills regarding DHHL (HB2511 & HB2288), Maunakea Management (HB2024), and new Native Hawaiian grants, which CNHA initiated (SB3357)
- BLNR and Department of Aquatic Resources in support of proposed rules package for the Miloli'i Community Based Subsistence Fishery Area (CBSFA) and the Kīpahulu Moku CBSFA.
- United States Senate Committee on Indian Affairs for field hearing titled, "Upholding the Federal Trust Responsibility: Funding & Program Access for Innovation in the Native Hawaiian Community."
- Honolulu City Council on Mahina 'Ōlelo Hawai'i (Bill 11, 2022), business incentives (Bill 45, 2021), and establishing a COVID-19 death benefits program for Honolulu residents who are citizens of the Freely Associated States (Bill 14, 2022).

CNHA continues to engage with stakeholders and other Native Hawaiian serving organizations on a regular basis to identify priority issues and coordinate advocacy efforts.

In the months leading up to, and during, the Native Hawaiian Convention in July 2022, CNHA coordinated with nearly 200 community advocates, industry leaders, and government representatives to facilitate over 30 different panels on a wide array of subjects including economic development, regenerative tourism, community empowerment, and more. Discussions that ensued at the 2022 Convention will help to inform our approach to policy in the coming year.

AANHPI REPRESENTATION IN WASHINGTON D.C.

President Biden proclaimed the month of May as Asian American, Native Hawaiian, and Pacific Islander (AANHPI) Heritage Month. The recognition of Native Hawaiians in AANHPI Heritage Month provides a national platform to recognize the Native Hawaiian community and the work we do to better our Lāhui. In May 2022, CNHA was invited for the second time to join other indigenous leaders in Washington, D.C. and met with the Democratic Caucus to discuss AANHPI issues.





RED HILL CRISIS

The Red Hill Crisis remained a priority, with our Advocacy team focused on submitting testimony in support of two measures that moved through the City Council. CNHA coordinated with the Honolulu Board of Water Supply (BWS) to inform the Congressional Delegation and White House on the critical water monitoring data needs of BWS to determine the extent, location, and movement of current water contamination in the Red Hill aquifer.

LEGISLATURE APPROPRIATES OVER \$1 BILLION IN FUNDING FOR NATIVE HAWAIIANS

Faced with an unprecedented budget surplus this year, the Hawai'i Legislature pledged over \$1 billion in funding for Native Hawaiians, including: \$600 million to the Department of Hawaiian Home Lands to address the waitlist, \$328 million to settle the 23-year old Kalima lawsuit, \$64 million appropriated to the Office of Hawaiian Affairs (OHA), increasing OHA's interim pro-rata share of Public Land Trust revenues to \$21.5 million, and significant additional funding to CNHA members. CNHA's Policy Center has been at the forefront of supporting various measures that would fund, or otherwise support, Native Hawaiians.

CNHA PODCAST NETWORK

CNHA's Podcast Network carves out a space for Native Hawaiians to tell our stories, to share our mana'o, to hear about what matters to us. Our two first podcasts - Midday Mana'o and What's the Scoops? - explore what it means to be Native Hawaiian in this fast-paced, ever-changing world. This is a place for us to learn, to laugh, to debate - but especially - to be ourselves. Our podcast network is proudly supported by the Kaiser Permanente Community Benefit Fund.

MIDDAY MANA'O

With new episodes every Friday, Midday Mana'o is about having fun and engaging discussions about what matters to Native Hawaiians, from a Native Hawaiian perspective. Join hosts Manu Boyd and Mehanaokala Hind as they tackle all the latest happenings in local news, entertainment and politics. The show also features interviews with friends who are making moves and helping our people.





Iwi Kūpuna Repatriation Ceremony at the Museum of New Zealand Te Papa Tongarewa

KŪ KANAKA

To address the effects of historical trauma, particularly in Native Hawaiian men, CNHA's Cultural Ambassador worked with incarcerated individuals at the Hālawā Correctional Facility to provide cultural leadership programming and courses that focus on engaging participants in activities that allow them to reflect on what it means to be kākā, their contributions to their families, the lāhui, and more. Weekly classes are offered, supporting 10-20 students per class.

MILITARY ORIENTATION CLASSES

In an effort to familiarize military members with Hawai'i's history, language, culture, and customs, CNHA partnered with the various branches of the U.S. Military to provide cultural training and programming. Workshops include lessons in Hawaiian history (from the kākā perspective), 'Ōlelo Hawai'i (key concepts and vocabulary), and more. In the fiscal year, seven classes were held with the various branches of the military, reaching 25-30 participants per class.

IWI KŪPUNA REPATRIATION

CNHA committed over \$25,000 to repatriation efforts this fiscal year to aid in the incredible work of Hui Iwi Kuamo'o. Over 60 iwi kūpuna were returned home from America, Europe, and Aotearoa and we mahalo the opportunity to participate in this small way. Senior Director of Community Programs, Mehanaokala Hind, was able to travel with members of Hui Iwi Kuamo'o to bring home three of our iwi kūpuna from Aotearoa in May. She was trained in the protocols necessary to conduct these repatriations by practitioner Halealoha Ayau, the Executive Director of Hui Iwi Kuamo'o. CNHA is committed to kōkua the return home of our iwi kūpuna and our mea makamae.



Navigating through the pandemic, CNHA has adapted to the needs of the community by onboarding and maintaining a staff network of 80+ employees. With the internal growth of staff, CNHA has deployed their team into different sectors of the community to assess the needs of the lāhui. The Human Resources Department has also created new initiatives to support the team with the creation of the Employee Engagement Committee and other professional/leadership development materials. In partnership with the Hawaiian Trades Academy, HR also conducts job readiness classes and interview preparation material.

With the return of in-person events in our community, celebrations took place throughout the year to recognize and honor many community leaders who help uplift lāhui. CNHA, among many, celebrated its own leadership who were acknowledged for several achievements. E ho'omaika'i!

ACCOMPLISHMENTS & RECOGNITION

Kūhiō Lewis, Chief Executive Officer

- Hawai'i Business Magazine's 20 for the Next 20 Honoree, June 2022
- Pacific Business News' 40 under 40 Honoree, August 2022

Leilani Garner, Chief Operating Officer

- Pacific Business News' Women Who Mean Business Honoree, January 2022

CNHA Loan Fund

- Small Business Administration District Director Award, March 2022

Rent & Mortgage Relief Programs

- City & County of Honolulu RUP and DHHL programs nationally-recognized by the U.S. Department of Treasury as high-performing government entities in the nation in disbursing emergency federal funds



2021 NATIVE HAWAIIAN CONVENTION

In response to the COVID-19 pandemic, CNHA hosted its second virtual Native Hawaiian Convention in December 2021 featuring three days of cultural presentations, workshops, and breakout sessions including a discussion on the Red Hill Water Crisis that was televised on KHON2.

HIGHLIGHTS

- 791 Registrants
- \$33,000 in cash and \$5,000 in in-kind support awarded to KūHana Pitch It participants at Convention

2022 NATIVE HAWAIIAN CONVENTION

HULIHIA: A TRANSFORMATIVE CHANGE

After a two-year hiatus, the Annual Native Hawaiian Convention returned in-person at the Sheraton Waikīkī, July 19 to July 22. This convening brought together over 1,700 cultural practitioners, educators, healthcare and housing providers, business leaders, kūpuna and future leaders to listen in on topics including our relationship to tourism, military, 'āina and so much more!


In response to the unprecedented challenges our community faced during the pandemic, we focused on our future. In the spirit of this year's theme, "Hulihia," we discussed how we can bring forward transformative change to better Hawai'i.

HIGHLIGHTS

- Pop-Up Mākeke: \$201,000 in gross sales; 5,979 products sold; 1,828 orders
- 39 breakout sessions
- Reception with the Kilohana Collective and Visitor industry
- Host of the Nā Hōkū Hanohano Awards and Hawai'i News Now Super Debate







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